



# Together in Transition Empowering Sustainability

Climate Alliance  
International Annual Conference  
and General Assembly

**The Hague, 15 - 17 May 2013**



City of The Hague



Climate Alliance

# Together in Transition - Empowering Sustainability

While facing the challenge of climate change and designing a sustainable energy landscape in Europe, the local level has become the driving force for the transition of our energy system. But “transition” means more than just a switch to new energy sources. It includes completely new ways of governance: How to address and involve people? How to make businesses a partner in innovation? How to share power and responsibility and how to come to decisions? Examples of these new approaches are currently popping up in different places throughout Europe. Climate Alliance Annual Conference 2013 will look at some of these pioneers and allow insightful discussions on how to successfully implement this transition on the scale that is required.

## PROGRAMME HIGHLIGHTS

### Together in Transition: Views from Local Authorities and

- Science** by Jan Rotmans, one of the founding fathers of transition theory and founder of Urgenda, an NGO that is trying to speed up the Dutch transition towards a sustainable society.
- Economy** by Ruud Koornstra, a Dutch entrepreneur who has made it his life goal to promote sustainability as a valid business model.
- Marketing** by Ed Gillespie, co-founder of Futerra sustainability communications. Ed will share his vision on how to get people behind your climate plans and showing do's and don'ts of citizen communication.

*With facilitation by HRH Princess Laurentien of The Netherlands*

### Parallel Sessions

#### The Covenant of Mayors and its Perspectives

The Covenant of Mayors is THE initiative for local and regional authorities in Europe. It has shown its force, but what about its future? In this political debate we will discuss: How should it be shaped and how can the signatories shape it?

#### Resources for Transition – a Global Perspective

How is our hunger for resources satisfied? What are the social and environmental impacts and conflicts caused by their exploitation? Global perspectives will be complemented by a view from “outside” ...

#### New models to finance Sustainable Energy

The EU is moving towards new types of funding schemes, emphasising on how to combine private and public sector funding. But how can local authorities benefit from private sector funding? Which cases and what practical examples exist? And what are the limits of these types of funding?

#### Climate Policy 2.0

The powers of creativity and innovation within society offer opportunities for ‘green growth’. Different examples show how to mobilise this energetic society. How can it work, what is the extra value and what new skills are asked from administration and civil servants?

### Project Auction

Find out about new innovative actions and approaches throughout European cities and municipalities. In 2-minutes-presentations you will get acquainted with the full variety of projects and the following Round Tables will allow you to learn and discuss these in more in detail.

### The Future of the Energy System in Europe

Where will decentralised and centralised energy systems meet? What is needed to uphold a working energy system, which policies are required from the EU and what actions should local authorities prepare for? A high-level debate with representatives from the European Commission, the European Climate Foundation, local and regional authorities, business and interest associations.

### Getting in touch with The Hague

A set of excursions to exemplary projects like the geothermal heat plant, the heat pumps that draw heat and cold from seawater or the new boulevard in The Hague will round up Climate Alliance Annual Conference 2013.



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#### Contact

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